

ISSUE NO. 23

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# BRANDING BULLETIN



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JANUARY 2020



210.344.9906

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# PRODUCT OF THE MONTH



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## MINI TISSUE BOX

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Gear up for the flu season! Be prepared with this winter staple that's small enough to keep with you anywhere!

With 30 tissues to a box, we've got you covered. Place an order with your company name and logo today.

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## OUR LATEST BLOG

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### 2020 MEDIA TRENDS

It's no secret that communication methods are constantly evolving. One thing we can expect from the new year is a change in the amount of media use from smartphone users.

Popular Trends:

- 1. Increased Screen time
- 2. Video consumption
- 3. Faster Internet

[READ MORE...](#)

“Change is inevitable, growth is optional.”

## HOLIDAYS IN JANUARY

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1.09 - [Spaghetti Day](#)

1.15 - [Bagel Day](#)

1.20 - [Martin Luther King Jr. Day](#)

1.27 - [Chocolate Cake Day](#)

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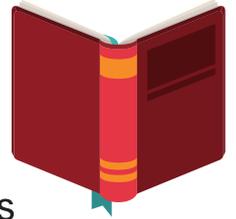
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# SPOTLIGHT

## CASSANDRA CARBAJAL

Our team member Cassy just started as one of our newest sales rep. She was born and raised in San Antonio, Texas and has only ever lived here. Texas has her heart as she has mostly traveled within the states' border. It wasn't until a year ago that she recently got to experience Las Vegas on a business trip. She hopes she can travel more in the near future.

Immediately after graduating high school, Cassy went to fashion school for a year and then attended San Antonio College where she received an Associates Degree in Business Management. She is currently attending classes online at Ashford University and is hoping to complete her Bachelors Degree in Business Management within the next year. Cassy has 10+ years of experience in customer service, 6+ years in sales and 2+ years in marketing.



On her free time, Cassy likes to spend time with her husband and two boys by going to the park or binge watching their favorite TV show Twin Peaks. Her sons Alex who is 7 year old loves to read and is obsessed with Pokemon while her son Ben who is 6, just learned the alphabet and will be joining his brother in reading soon.

While Cassy has only been with us for a short period of time, her welcoming nature makes her presence in the office feel right at home. Her diligent character and willingness to learn are some of the things we appreciate about Cassy. We can't wait to see what she will bring this year.



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My Plan:

# ANY QUESTIONS?

DON'T BE SHY! CONTACT US AT:  
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210.344.9906

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