

ISSUE NO. 25

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# BRANDING BULLETIN



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MARCH 2020



210.344.9906

# PRODUCT OF THE MONTH



## MAGNETIC KOOZIES

This can cooler is perfect for hands-free drinking. Folds flat - Perfect for mailings. High quality wetsuit-like material. Fits snug on a can. Strong magnets will hold a full beverage! Place an order with your company name and logo today.

[CHECK OUT MORE PRODUCTS>>](#)





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## OUR LATEST BLOG

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### GENERATIONAL DIFFERENCES IN THE WORKPLACE

Companies, Organizations and businesses are rapidly growing as more young adults are entering the work force; filling entry level jobs everyone once started out doing.

#### Generation Groups

- Baby Boomers
- Generation X
- Generation Y (Millennials)
- Generation Z

[READ MORE...](#)

“ If opportunity doesn't knock, build a door. ”

## HOLIDAYS IN MARCH

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3.10 - Daylight Savings Time Begins

3.14 - Potato Chip Day

3.17 - St. Patrick's Day

3.23 - Chip and Dip Day

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# VENDOR SPOTLIGHT

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## MEGAN - THE MAGNET GROUP

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Megan is our manufacturer representative for The Magnet Group. The Magnet Group is a supplier that not only specializes in magnets but has expanded into drinkware, towels, awards, journals and more. Megan has been a part of this company for about 5 years now! She entered this industry through a client relationship formed in her previous job. She worked for a Holistic wellness center but after she left her job she stayed in contact with her client Fran Ford. Fran Ford was the president of Castelli Journals, which at the time was experiencing growing pains. The Magnet Group decided to partner with them to their product offerings. Fran asked Megan to jump on board as the national sales coordinator for The Magnet Group and Castelli.

A few things she really enjoys about The Magnet Group is how it feels like a big family. She loves how

*"They're always looking for ways to grow and improve."*

The staff of YNIS also enjoy all the ways they assist us including helping find new products to show our customers. Megan's fun and upbeat personality is something that makes having her as our sales rep so enticing. She has also joined us for a friendsgiving lunch last year. Thank you Megan for being such a great rep!



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# ANY QUESTIONS?

DON'T BE SHY! CONTACT US AT:  
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210.344.9906

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